

SOUTHERN OREGON CHAPTER AIA
Regular Monthly Meeting
June 22, 2012

The meeting was called to order at 12:05 pm at RHT Energy Solutions office, 1215 Stowe Avenue in Medford. Attending were Members: Gene Abell, Gary Caperna, Gary Collins, Brian Hawkins, Jac Nickels, William Richardson, Bruce Richey, David Straus, Beverly Thruston, Brian Westerhout, J. David Wilkerson and guests Bruce Kelling and Bruce Anderson.

PROGRAM: Trade Ally Program

Presented by Mana Haeri, New Buildings trade ally and marketing coordinator, Energy Trust of Oregon

1-877-467-0930

www.energytrust.org/newbuildings

Trade Allies Networks and Groups were described

New Building Details information was presented

New Offerings in 2012 were explained.

Trade Ally Network of 1700 contractors and design professionals.

Eligibility: Portland General Electric, Pacific Power, NW Natural Gas, Bonneville Power Administration service areas

Benefits:

- Web presence
- Press releases and case studies
- Co-op marketing funds
- Educational and networking opportunities

Projects and Incentives

Based on 2010 Energy Code

- 1) Professional support
 - Early design assistance
 - Schematic design charrette
 - Energy modeling up to \$25,000
 - Up to \$40,000 for modeling

Installation

Post-Occupancy

- 2) Incentives for lighting and HVAC upgrades beyond the standard energy code requirements.
- 3) Incentives also available for achievements beyond LEED requirements.
- 4) Post Occupancy incentives available for projects up to two years old.

New offerings for 2012: Office, retail and restaurants

HVAC 3 - Best

HVAC 2 - Better

HVAC 1 - Good

Gave examples:

Hood River High music and science classroom 5,600 s.f.

Portland 4-story multi-family housing 17,000 s.f.

June Key Delta Community Center 2,700 s.f.

Questions and answers followed the presentation.

The meeting was adjourned at 1:15 pm.

Submitted by Bruce Richey, AIA, Chapter Secretary.